

Kansas Dressage and Eventing Association
Spring Dressage Show

June 5-6, 2010 at the Kansas State Fairgrounds

In Hutchinson, KS



On June 5-6, the *Kansas Dressage and Eventing Association* will host the 23rd annual “Spring Dressage” show at the Kansas State Fairgrounds in Hutchinson, KS. Although dressage is an Olympic-level sport that requires a high degree of training and dedication of horse and rider, the majority of dressage riders in the United States compete at the lower levels in shows like the one hosted by KDEA. Spectators will see the lower levels of dressage, as well as the performance of the upper-level horses who must show flying changes, piaffe (trot in place) and passage (a very elevated, slow trot). Although many of the horses competing in dressage are warmbloods, horses of any breed are eligible to compete, and lower level dressage is also a wonderful discipline for older riders who are not up to the more rigorous demands of other sports. In fact, the United States Dressage Federation has a “Century Club” for members who compete in a recognized show when their age, plus their horse’s age, is over 100.

Many of today’s Olympic-caliber riders began their show careers in regional shows such as the one sponsored by Kansas Dressage and Eventing Association. If you ride for pleasure or show in Western or hunt seat, your horse can benefit from the dressage training necessary to participate in a competition. Recently, the American Quarter Horse Association added dressage as an AQHA recognized discipline. The competition in Hutchinson will offer classes for those just beginning to learn dressage with their horses, as well as the highest level class, Grand Prix, which can be seen at the Olympics. The judge is Joan Darnell from Texas; this dressage competition is recognized by the US Equestrian Federation and the United States Dressage Federation.

Kansas Dressage and Eventing Association (KDEA) is asking for your support of our increasingly popular sport of dressage. We are in need of class sponsors (who will receive recognition in the show program as well as by our show announcer) and product donations for awards and special achievements as well as for our ever-popular raffle. This is an excellent way to show your support for dressage and to tell people about your horse products, tack store, restaurant, motel, or horse-related activity. We expect over 40 competitors in our two-day show; also in attendance will be grooms, friends and family, as well as local dressage enthusiasts. We also draw a number of spectators to the show, with a total attendance over the two days of several hundred horse enthusiasts.

Please consider supporting our competition by your class sponsorship or your product donation.

For more information, contact Susan Lang, Competition Secretary, at 316-461-1374 or smlang2@juno.com. Or Maribeth Willard, Competition Manager, at 316-776-9725.

Option # 1 -- Class Sponsorship: Your name or your company's name will be placed in the program as the class sponsor, and at the time of the class the announcer will state that your business in the class sponsor.

Bronze Level: \$30.00 – includes a business-card sized display (5 x 3 ¾).

Silver Level: \$50.00 – includes a ½ page display (6 ½ x 4 ½)

Gold Level: \$100.00 – includes a full page display (6 ½ x 9)

Please provide advertisement copy that will reproduce well on a high-quality copier.

As a class sponsor, you may also show your support for dressage and those people who use your product or services by providing us with catalogs, sale flyers, magnets, pens, etc with your company logo for placement in our competitor packets. We will also provide your catalogs and flyers to our spectators and volunteers.

Option #2 -- Product Donation: We will also accept product donations in exchange for display space in our program and/or placement of flyers in our competitor packets. The products will be displayed to all competitors and spectators and will either be used in a raffle or silent auction benefiting KDEA, given away to volunteers or awarded as door prizes.

Important Dates:

By April 1, please call or write to indicate your willingness to be a class sponsor, advertise, or provide a product donation.

By May 1, please provide us your class sponsorship money and the display you wish to have placed in the show program.

Between April 1 and May 15, please provide all product donations or catalogs, flyers, etc.

Even if you are not sending your class sponsorship money at this time, please send in the attached form to indicate your willingness to be a class sponsor or to provide a product donation. When your check is sent, it should be made payable to KDEA.

Send this form and all checks to: Susan Lang, 7819 E 31st St Cir N, Wichita, KS 67226 Phone 316-461-1374. Checks should be made payable to KDEA. If sending product or catalogs, please send AFTER April 1, and do not send with "signature required."

**Kansas Dressage and Eventing
Association
Spring Dressage Show
Sponsorship Form**



Name of Individual or Business: _____

Address: _____

City: _____ St: _____ Zip: _____

Contact Person: _____ Phone: _____

Email: _____

Type of Support:

Class Sponsorship

Bronze: \$30.00 (1/4 page or business card)

Silver: \$50.00 (1/2 page ad)

Gold: \$100.00 (Full page ad)

Circle Bronze

Silver or

Gold

And/Or

Product Donation (includes 1/2 page advertisement w/\$50.00 or more product

Product to be donated: _____

Approximate value of item(s): _____

Total \$\$ enclosed: _____ (check may be sent no later than 4/15/10)

Please send your advertisement or logo in a .pdf or Word file. Please send a black and white ad that will reproduce well on a high-quality copier.

Send the form and check made payable to KDEA (or product) to: Susan Lang, Competition Secretary, 7819 E 31st Cir N, Wichita, KS 67226. Phone 316-461-1374 or email smlang2@juno.com. Product and catalogs should be sent after April 1st and do not send "signature required."

